



Martijn Kleij joins Seven Senders as Chief Sales Officer

Berlin, October 20, 2020 – Seven Senders has appointed Martijn Kleij as its Chief Sales Officer (CSO). He will join the two managing directors Dr. Johannes Plehn and Thomas Hagemann as part of the management team. As Europe’s leading delivery platform for parcel shipping, Seven Senders connects retailers with premium parcel delivery companies locally. It thereby makes it possible to offer cheap and fast delivery tailored to the needs and expectations of end customers.

Martijn Kleij has many years of experience in the logistic sector. His previous roles include Sales Director and, most recently, Vice President of Marketing & Retail at DHL BeNeLux, where he was responsible for marketing, product management, pricing, and customer experience, as well as a network of more than 3,000 parcel shops. Kleij began his career in the recruitment industry, where he held various management positions over a period spanning more than 10 years. He completed his MBA in the Netherlands.

“As the importance of e-commerce continues to grow, so do the challenges facing retailers. Seven Senders optimizes its shipping process continuously – and with great success. I’m looking forward to being involved in shaping this challenging process as Chief Sales Officer,” said Kleij.

“We are delighted to welcome Martijn as part of the team. He has a wealth of experience in logistics and will be instrumental in helping us to continue pursuing our growth strategy successfully,” said Dr. Johannes Plehn, founder and CEO of Seven Senders.

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About SEVEN SENDERS

SEVEN SENDERS is Europe’s leading delivery platform for parcel shipping. This position is confirmed by numerous awards, such as the Supply Chain Scale-up Award 2019. Seven Senders connects retailers with premium parcel delivery companies locally, enabling them to offer cheap and fast delivery tailored to the needs and expectations of their end customers. The unrivaled customer experience during the shipping process is further enhanced by the company’s excellent tracking and monitoring solution, which gives retailers complete transparency throughout the entire shipping process. www.sevensenders.com.

Business contact

Sandra Maeder
Head of Marketing and Communication
Seven Senders GmbH
Schwedter Str. 36 A
10345 Berlin, Germany
+49 (0) 151 68 918 800
s.maeder@sevensenders.com

Press contact

LEWIS Communications GmbH

Press release



Charlotte Müller
Johannstr. 1
40476 Düsseldorf, Germany
+49 (0) 211 882 476 49
sevensenders@teamlewis.com