



Roadmap to **cost savings**

with  SEVEN SENDERS

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1

START WITH A SINGLE CONTACT

Working with one partner is the foundation of cost-efficient shipping processes, streamlining procedures, reducing complexity, and cutting down on necessary resources.

2

INCREASE SPEED AND EFFICIENCY

Centrally manage all delivery operations to gain transparency and efficiency. Use a unified dashboard for a complete overview.

3

CONSOLIDATED SHIPPING

Save time, effort, and money by bundling volumes and consolidating shipments.

4

RELY ON A FLEXIBLE CARRIER NETWORK

An easily adaptable network of local carriers supports cost-optimized last mile deliveries.



1

START WITH A SINGLE CONTACT



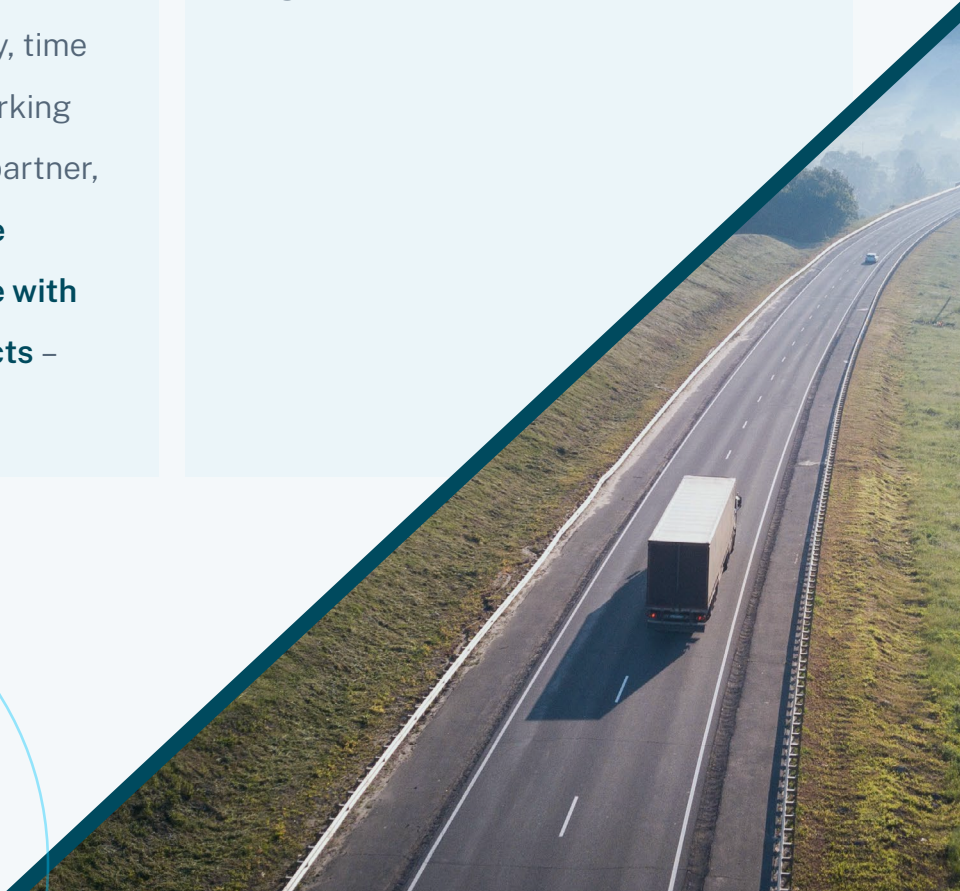
Welcome, we are Seven Senders, Europe's leading delivery platform for parcel shipping connecting you to a network of over 100 last mile carriers to offer excellent, local shipping as a competitive advantage.

Join us on the road to greater cost efficiency and find out in this roadmap which stages you should take into account to save costs and improve processes when it comes to shipping and delivery.

The most important tip comes at the very beginning of this journey: **Rely on a single point of contact** for end-to-end shipping from the warehouse to your end customer. This will reduce the complexity, time and resources required. By working with an experienced delivery partner, you **save costs by avoiding the inefficiencies that often come with multiple contacts and contracts** –

as well as reducing the internal resources needed.

It is advisable to **have one partner to manage all carriers and freight forwarders**. What is required from your partner is knowledge of the respective markets and countries to which you want to deliver, the necessary language skills, and expert know-how regarding all logistics and carrier issues.



2

INCREASE SPEED AND EFFICIENCY



If you want to speed up your operations, make shipments more efficient and logistics processes more transparent, you need a platform that allows you an easy overview – and helps you control costs. Through a single dashboard, you track, monitor, and analyze the performance of all carriers and shipments and find out where you can save.

Connect to the Seven Senders delivery platform via one central API integration to access the carrier network and all shipping services. Here's a look at the platform's cost benefits.

LABELS

Use a central interface to connect and receive all carrier logos. You can focus on your core business and not waste time and money selecting, implementing, and maintaining your own label solution through each individual carrier or third-party software.

TRACKING

Get consolidated tracking information per shipment. This provides savings of 10 cents per order by reducing WISMO tickets.

ANALYTICS

Save up to five percent on shipping costs. By analyzing warehouse and logistics data in real-time, you can identify optimization potential for fulfillment, carrier selection, parcel weight, packaging, or volume, for example.

PARCEL FINDER

Track orders or shipments by order number or tracking code. You can save up to 60 cents per return.

INVOICE DATA

Full transparency into all invoiced shipments, services, and fees for each carrier and country. In addition, you can export this data to analyze invoiced quantities and derive options to optimize expenditures. Up to 27 hours of control and reporting can be saved per month.

CLAIMS CENTER

Save 35 cents per support ticket. Benefit from an easy-to-use claiming interface and only one partner to deal with independent of the number of carriers used for shipping. A streamlined complaint process can save customer service up to one minute per complaint.

3

CONSOLIDATED SHIPPING



By working with Seven Senders, you can optimize shipping times and costs as we bundle volumes from multiple customers and consolidate shipments.

As an e-tailer, you no longer have to negotiate with many different carriers in each country. You benefit from the fact that **our framework agreements with carriers consider the entire Seven Senders shipment volume** and not individual parcel volumes. By pooling buying power in this way, **we can negotiate better prices**. This is particularly advantageous if you want to expand into new markets and do not yet have adequate shipment volumes to negotiate affordable rates.

Another advantage of working with Seven Senders is optimized truck capacity: **ensuring that the largest possible volume of parcels can be loaded onto each truck reduces the price per parcel**. Last but not least, direct injection is also a notable benefit and cost-cutting factor: this saves you up to one day of shipping time, and you also don't have to worry about further sorting.





RELY ON A FLEXIBLE CARRIER NETWORK



A local carrier network of nationally experienced carrier partners who are well-versed in their respective markets and individual customer requirements is the best way to **find the most appropriate, time- and cost-efficient last mile carrier** for the delivery area.

Seven Senders works with carriers that offer attractive rates for home

delivery and other popular delivery options. Our local carrier networks are significantly less expensive than standard international networks in most cases.

We can help you **reduce delivery costs by up to 30 percent** through an optimal carrier mix.

You have a one-stop solution to master your cost-saving challenges with Seven Senders. Connecting to our delivery platform offers you Europe-wide shipping from a single source and access to all shipping services such as labels, tracking, insurance, returns, and more to streamline processes and help you save costs.

No matter where you are in your international e-commerce journey, we will find a reliable, cost-effective, and scalable solution that meets your business, market, and customer requirements.

Contact us today to learn how our cost-saving benefits can be the key to growing your business!

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