



## Linda Dauriz is a new board member at Seven Senders

**Berlin, 21. July 2021 - Seven Senders expands its supervisory board: Linda Dauriz has been a new board member since June. She will support the company's growth with her expertise, especially in the areas of retail and diversity. As the leading delivery platform for parcel shipping in Europe, Seven Senders looks back on a successful 2020 financial year; most recently, a Series C financing round of 32 million euros was closed in April.**

Linda Dauriz has been actively shaping management and brand development in the apparel and fashion sector for many years: Since December 2019, she has been Chief Executive Officer at the fashion label Tiger of Sweden, headquartered in Stockholm. Previously, she was responsible for strategic business development as Director of Customer Experience & Corporate Development at Hugo Boss for two years. She started her career at McKinsey & Company, where she was responsible for advising international fashion and luxury companies as a consultant from 2006 and as a partner between 2013 and 2017.

"The customer experience is crucial for success in both brick-and-mortar retail and e-commerce. One of the key elements of this is the delivery experience and logistics," says Linda Dauriz. "At Seven Senders, I am delighted to be able to contribute to leveraging growth momentum for the further expansion of the shipping platform across Europe."

"With her market understanding and global network, Linda Dauriz is one of the leading experts in fashion retail who will effectively strengthen our strategic direction" explains Dr. Johannes Plehn, founder and CEO of Seven Senders. "As the former head of the Women Initiative of McKinsey Germany, she also brings outstanding expertise in the areas of diversity and inclusion - areas to which we, as an internationally active company, feel particularly committed and which we will continue to expand with her support."

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### About SEVEN SENDERS

SEVEN SENDERS is the leading delivery platform for parcel shipping. Founded in 2015 by Johannes Plehn and Thomas Hagemann, the company connects shippers with its carrier network of over 100 parcel delivery companies across Europe. The excellent, local shipping made possible by this becomes a competitive advantage for retailers. With additional shipping services such as claims centre, insurance, returns portal and labels, SEVEN SENDERS makes international shipping a simple matter. Automated shipping notifications, tracking and monitoring solutions ensure a transparent press release shipping process. Monthly reports and analyses enable data-based optimisation of international shipping performance. Shippers receive everything from a single source and reduce complexity. [www.sevensenders.com](http://www.sevensenders.com).

## Pressemeldung



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